



## **South Australian Potato Company Privacy Policy**

At SA Potato Company we are committed to providing our valued customers with the best possible customer service experience. To help us in our personal approach there are some pages on this site that ask for personal details, but please rest assured that we do take your privacy seriously. This Privacy Policy tells you how we use personal information collected on this site. Please read the following information before using the site or submitting any personal information. By using the site, you are accepting the practices described in this Privacy Policy.

### ***Collection of your personal information***

There are pages on this site that can be viewed without providing personal information (you are able to view our website without disclosing personal information to us), however, for access to customised information and future customer communications you are required to submit personally identifiable information. Any personal information is kept strictly secured and is managed by SA Potato Company business administrators only.

### ***Use of your personal information***

The personal information you choose to provide us with is used to stay in contact with you through our electronic newsletter. At any time you are able to unsubscribe from our newsletter service by either selecting the unsubscribe link on each edition, or by emailing us at [admin@sapotatoco.com](mailto:admin@sapotatoco.com).

### ***Sharing of your personal information***

We may hire other companies (e.g. marketing companies) to provide services on our behalf. These companies will be permitted to obtain only the personal information they need to deliver the service required. SA Potato Company takes reasonable steps to ensure that these organisations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.

### ***Other collected information***

For each visitor to our site we also collect the following non-personally identifiable information to enable us to provide a dynamic and user-friendly experience to our customers. The information includes but is not limited to your IP address, general geographic locations, browser type, browser version and language, operating system, pages viewed while browsing the site, page access times and referring website address. This collected information is used internally for the purpose of gauging visitor traffic, trends and delivering personalised content to you while you are on this site.

### ***Changes to this Privacy Policy***

SA Potato Company reserves the right to make amendments to this Privacy Policy at any time. If any changes are made they will be posted on this page. We encourage you to familiarise yourself with the policies outlined on this page each time you visit our site.

### ***Contacting us***

SA Potato Company welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy or would like further information, please contact us at [admin@sapotatoco.com](mailto:admin@sapotatoco.com).